

# THE COLLEGE OF ARTS AND SCIENCES, OFFICE OF PHILANTHROPY & ALUMNI ENGAGEMENT PARTNERSHIP PROGRAM

## Purpose:

The College of Arts and Sciences Alumni Engagement Partnership Program is designed to provide financial support to student groups, faculty or departments that create events for alumni. Students and faculty/departments have the opportunity to apply for monetary awards up to \$500.

## Criteria:

Applications will be reviewed every month. Applications will be considered based on the following:

- Effectiveness in reaching a broad cross-section of alumni, or in reaching a strategically targeted segment of the alumni body
- Degree to which there is collaboration with other alumni organizations or programs
- Degree to which current students are part of the programming
- Degree to which the funds supplement university and outside funds
- An organization related to the College of Arts and Sciences is preferred, but not required.

## Guidelines

- There will be a fall and spring award cycle each year.
- A club cannot receive any amount twice in the same year.
- Applications will be reviewed on a rolling basis.
- Awards range from \$50-\$500.
- Awards will not be granted for purposes that have some commercial benefit to the organizers or participants.
- Award recipients are expected to list the College as an “official co-sponsor” of the initiative, and all marketing materials listing the College’s affiliation should be sent for approval to the Office of Philanthropy and Alumni Engagement ([UB-CollegeAlumni@buffalo.edu](mailto:UB-CollegeAlumni@buffalo.edu)), in advance of printing or public release.
- The College or a representative from the Office of Philanthropy and Alumni Engagement must be offered the opportunity to attend and speak at any live events.
- Award recipients must maintain an event attendance or program participation list that will be forwarded to [UB-CollegeAlumni@buffalo.edu](mailto:UB-CollegeAlumni@buffalo.edu) no later than three business days after the event. The event attendance list or program participation list should include at least first and last name, degree information, a preferred phone number contact, and a preferred email address for each participant.