University at Buffalo
College of Arts and Sciences

Tips on presenting your poster

What to expect:

- You will be provided an easel, a trifold board measuring 36 by 41 inches and clips
- Arrive about 15 minutes before your session to set up
- Posters must be taken down immediately after your session

During your session:

- Be available to talk about your work the entire time
- Wear business casual attire and comfortable shoes
- Prepare and practice a specific 3-minute presentation for judges
- Prepare other versions of presentations catered to your audience.
- Keep your verbal explanation aligned with your poster layout
- Expect questions and interruptions as people stop by
- Face your audience while pointing to your poster
- Start with the big picture and end with a clear take-home message

If it appears on your poster, be ready to talk about it.