

Media Study Undergraduate Programs

The Department of Media Study at the University at Buffalo is an experimental media arts program that combines theory with practice in exciting ways. We make things! Students of Media Study will experience a challenging and holistic approach to the many dimensions of 21st century media culture.



Yvette Granata, 3D Gnostics: Performances for Software

Active Learning Experiences

1 Undergraduate students learn to make everything from videos and documentaries to computer games and interactive installations. No prior experience with any form of media is required. Our courses take students from the basics to advanced thinking and doing, in areas that include film-making, web design, gaming and computer programming.

Pioneering Approach to Media

2 Renowned for its many contributions to experimental film, video and sound art, theory and practice, the department now adds various forms of computational media, including game design, to its strengths. Employing diverse methods in experimental and radical approaches to the discipline, we prepare students to both thrive in and shape a media-saturated world.

State-of-the-Art Resources

3 We maintain a range of cutting-edge technology and facilities. Our students have access to a large collection of equipment for traditional and emerging media creation; state-of-the-art computer labs with commercial and open-source software; a large production studio with green screen and lighting grid; smart classrooms; and a 200+ seat auditorium with high definition projection and sound.

Careers in Media

4 Our graduates have found success in film, video and broadcasting industries; in information-centric areas such as web design and video games; as well as emerging fields that require a combination of technical skills plus the ability to rapidly synthesize new information. Several exceptional graduates have won Academy Awards, Emmys, Clios and major film festival awards.

[QUICK FACTS]

DEGREES

- BA in Media Study
- Minor in Media Study
- Undergraduate Certificate in Game Studies

STUDENT EXPERIENCE

50+ graduates per year

Small production classes

Humanities degree combined with technical know-how

Internships available with numerous companies and organizations

Interdisciplinary connections with Anthropology, English, Architecture, Computer Science, Theatre and other departments

Media Study faculty are amongst the best in their fields. Works are in major collections and their writings are cited by their peers. Learn from the best.

We don't believe in stereotypes. In fact, we actively work against them. If you're looking for a path that will challenge your limits, you'll find it in the UB Department of **Media Study**. And if you, like us, think making things is fun and creativity is a joy, we invite you to begin your journey here.