

SARAH MICHELE FORD

Curriculum Vitae

Current Employment (Fall 2020 - Present)

Teaching Assistant Professor and Co-Director of Undergraduate Studies, Department of Sociology and Criminology, University at Buffalo, Buffalo, New York

Courses taught: Introduction to Sociology, Sociology of Diversity, Social Problems, Individual & Society, Sociology of Sexuality.

Programs developed: Undergraduate Supervised Teaching; advanced undergraduate students work with faculty as teaching assistants for course credit.

Academic Service

Member, University Plagiarism / AI Detection Software purchase committee (Spring - Summer 2024)

Co-Chair, Department of Sociology & Criminology Undergraduate Policy Committee, (2023 - present)

Member, Faculty Senate IT Committee (Fall 2022 - present)

Member, Department of Sociology & Criminology Search Committee for Teaching Assistant Professor (Fall 2022, Summer 2022, Spring 2021)

Member, Department of Sociology & Criminology Undergraduate Policy Committee (2020-2023)

Member, Department of Sociology & Criminology Graduate Teaching Award Committee (Spring 2021)

Article Reviewer, *Journalism & Mass Communication Quarterly*

Education

PhD in Sociology; University of Massachusetts, Amherst. May 2019.

Dissertation: "Public and Private in the Blogosphere."

Committee: Robert Zussman (chair), Millicent Thayer, Sanjiv Gupta, and Leda Cooks (Department of Communications).

M.A. in Sociology; University of Massachusetts, Amherst. May 2004.

Masters' Projects: "Are We to Be Forever Trapped Between the Two? Modernity, Postmodernity, and the Internet" and "'ROFLMAO! :D': (re)Embodying the Web-Based Chat Room."

B.A. *cum laude* in Sociology and Anthropology; Carleton College, 1999.

Professional Development

Participant, UB Teaching and Learning Knowledge Community organized by Office of Curriculum, Assessment, and Teaching Transformation (Fall 2021 - present)

Center for Educational Innovation "Designing and Building Online Courses" workshop (Fall 2021)

Previous Teaching and Academic Experience

Part Time Lecturer, Department of Sociology, Buffalo State University, Buffalo, New York; Fall 2015 - Spring 2020; Fall 2014, Fall 2013, Fall 2012, Academic Year 2011-2012, Fall 2010, Academic Year 2009-2010, Fall 2007.

Instructor, Niagara University Senior Term Enrichment Program at Mt. St. Mary Academy, Kenmore, New York; Spring 2015, 2014, 2013, 2011 & 2009.

Previous Teaching and Academic Experience (cont.)

Adjunct Instructor, Department of Sociology, Anthropology, and Criminal Justice, Canisius College, Buffalo, New York; Fall 2013, Fall 2011, Fall 2010, Summer 2009, Fall 2008, Summer 2007, Summer 2006, Spring 2006.

Instructor, Department of Liberal Arts, D'Youville College, Buffalo, New York; Spring 2008.

Graduate Student Instructor, Department of Sociology, University of Massachusetts, Amherst; Spring 2005, Spring 2002.

Participant, Oxford Internet Institute's Summer Doctoral Programme, Oxford, England; July 2004.

Rose Fellow, ASA Rose Series in Sociology, University of Massachusetts, Amherst; Academic Year 2003-2004.

Instructor, Division of Continuing Education, University of Massachusetts, Amherst; Winter 2003, Summer 2002, Winter & Summer 2001, Summer 2000.

Invited Panel Presentations

"The Attendance Conundrum" Webinar organized by UB Educational Design Collaborative (August 2022)

"Engaging Students in Large Classes" workshop organized by Office of Curriculum, Assessment, and Teaching Transformation (January 2021)

Publications

Hertz, Matthew and Sarah Michele Ford. "Investigating Factors of Student Learning in Introductory Courses." Proceedings of the 44th ACM technical symposium on Computer science education (SIGCSE '13):195-200.

Ford, Sarah Michele. December 2012. "The Mother In Law Effect: Managing the Publicity of Personal Content." *Journal of Broadcasting and Electronic Media*, 56(4):550-561.

Hertz, Matthew and Sarah Michele Ford. 2012. When do students learn?: investigating factors in introductory courses. *Journal of Computing Sciences in Colleges*. 27, 6 (June 2012), 78-80.

Ford, Sarah Michele. 2012. Response to Jurgenson and Rey, Comment on "Reconceptualizing the Public/Private Distinction in the Age of Information Technology". *Information, Communication, and Society* 15(2):294-296.

Ford, Sarah Michele. 2011. Reconceptualizing the Public/Private Distinction in the Age of Information Technology. *Information, Communication and Society* 14(4):550-567.

Ford, Sarah Michele. 2011. Book review of Hillis, Ken, *Online A Lot of the Time: Ritual, Fetish, Sign*. *Contemporary Sociology* 40(2):192-194.

Ford, Sarah Michele. 2011. By Invitation Only: LiveJournal Users' Conceptions of Access to Their Content. *Cyberstudies: Best of IR11*. (<http://www.cyberstudies.org/journal/2011/2/24/by-invitation-only-livejournal-users-conceptions-of-access-t.html>)

Ford, Sarah Michele. 2006. Book review of Serfaty, Viviane, *The Mirror and the Veil: An Overview of American Online Diaries and Blogs*. Reviewed for the Resource Center of Cyberculture Studies (<http://rccs.usfca.edu/bookinfo.asp?ReviewID=394&BookID=304>).

Ford, Sarah Michele. 2003. "Are We to Be Forever Trapped Between the Two?: Modernity, Postmodernity, and the Internet." *Social Thought and Research* 25(1-2):85-110.

Conference Presentations

Pignetti, Daisy, Erika Pearson, Liza Potts, Alexander Halavais, Teresa Grettano, Lanette Cadle, Sarah Michele Ford, Michael Faris, and Kathie Gossett. October 2013. "Requiring Social Media in the Classroom: Tales of Resistance and Appropriation". Internet Research 14.0 in Denver, CO.

Ford, Sarah Michele. October 2012. "Social Media Users' Engagement with Concepts of Public and Private"; Internet Research 13.0 in Salford, UK.

Ford, Sarah Michele. October 2010. "By Invitation Only: LiveJournal Users' Conceptions of Access to Personal Content"; Internet Research 11.0 in Gothenburg, Sweden.

Ford, Sarah Michele. August 2010. "The Little Dutch Boy Has Run Out of Fingers: Reconceptualizing Public/Private Distinction in the Age of Information"; American Sociological Association Annual Meetings in Atlanta, Georgia.

Ford, Sarah Michele. October 2009. "LJ: Critical. Learning from the Layoffs"; Internet Research 10.0 in Milwaukee, Wisconsin.

Ford, Sarah Michele and Mark Gammon. October 2007. "Space and Place: The New Playgrounds of 21st Century Life" with Mark Gammon; Internet Research 8.0 in Vancouver, Canada.

Ford, Sarah Michele. September 2004. "Public and Private on LiveJournal"; Internet Research 5.0 in Brighton, England.

Ford, Sarah Michele. October 2003. "ROFLMAO! :D': Re-Embodying the Web-Based Chat Room"; Internet Research 4.0 in Toronto, Canada.

Ford, Sarah Michele. October 2003. "ASL Everyone!: The Creation and Maintenance of Gendered Identities in Web-Based Chat Rooms"; Internet Research 4.0 in Toronto, Canada.

Ford, Sarah Michele. August 2003. "I am THE Bitch: Presentation and Maintenance of Feminine Identities in Web-Based Chat"; American Sociological Association Annual Meetings in Chicago, Illinois.

Ford, Sarah Michele. March 2003. "Are We to Be Forever Trapped Between the Two? Modernity Postmodernity, and the Internet"; Annual Meetings of the Eastern Sociological Society in Philadelphia, Pennsylvania.

Research Experience

Research Assistant, Spring/Summer 2001. Local Community Research Group, University of Massachusetts, Amherst. Evaluation of C/W Mars library services; Dr. Michael Lewis, Principal Investigator.

Research Assistant/Supervisor, Fall 2000. Local Community Research Group (University of Massachusetts, Amherst) evaluation of Community Land Trusts for the Institute for Community Economics. Dr. Michael Lewis, Principal Investigator.

Research Assistant/Supervisor, Spring 2000. Local Community Research Group, University of Massachusetts, Amherst. Evaluation of two employment centers for the Regional Employment Board of Hamden County, Massachusetts; Dr. Michael Lewis, Principal Investigator.

Awards and Honors

University at Buffalo College of Arts and Sciences, Social Sciences Sector - Outstanding Contributions by Teaching Faculty; October 2024.

Selected for Association of Internet Researchers Doctoral Colloquium; October 2007.

Selected for Oxford Internet Institute's Summer Doctoral Programme; July 2004.

Rose Fellow, ASA Rose Series in Sociology. University of Massachusetts, Amherst; Academic Year 2003-2004.

"ROFLMAO! :D": Re-Embodying the Web-Based Chat Room. Second place in the Carl Couch Internet Research Award competition, 2003.

Andy B. Anderson Outstanding Teaching Assistant, 2003. Department of Sociology, University of Massachusetts, Amherst.

Previous Academic Service

Contributor, Pearson's *Sociology in Focus* blog (<http://sociologyinfocus.com>). November 2011 - December 2016.

Contributor, *The Social Lens* blog (<http://thesociallens.wordpress.com/>). January 2010 - May 2011.

Reviewer: Pine Forge Press, *The Sociological Quarterly*, Internet Research 8.0, 10.0, 11.0, 12.0, 13.0 (Association of Internet Researchers), *PRism: Online PR Journal*, *Qualitative Sociology*.

Secretary-Treasurer, Sociology Graduate Student Association, Academic Year 2003-2004. University of Massachusetts, Amherst.

Co-Chair, Sociology Graduate Student Association, Academic Year 2002-2003. University of Massachusetts, Amherst.

Chair, Sociology Department Social Committee, Academic Year 2001-2002. University of Massachusetts, Amherst.

Departmental Representative, Graduate Student Senate, Academic Year 1999-2000. University of Massachusetts, Amherst.