

SARAH MICHELE FORD

Curriculum Vitae

Education

PhD in Sociology; University of Massachusetts, Amherst. May 2019.

Dissertation: "Public and Private in the Blogosphere."

Committee: Robert Zussman (chair), Millicent Thayer, Sanjiv Gupta, and Leda Cooks (Department of Communications).

M.A. in Sociology; University of Massachusetts, Amherst. May 2004.

Masters' Projects: "Are We to Be Forever Trapped Between the Two? Modernity, Postmodernity, and the Internet" and "'ROFLMAO! :D': (re)Embodying the Web-Based Chat Room."

B.A. *cum laude* in Sociology and Anthropology; Carleton College, 1999.

Certificate of Advanced Study in French and Francophone Studies.

Current Employment

Clinical Assistant Professor, Department of Sociology, University at Buffalo, Buffalo, New York

Teaching and Academic Experience

Part Time Lecturer, Department of Sociology, Buffalo State College, Buffalo, New York; Fall 2015 - Spring 2020; Fall 2014, Fall 2013, Fall 2012, Academic Year 2011-2012, Fall 2010, Academic Year 2009-2010, Fall 2007.

Planned, taught, and graded courses: Introduction to Sociology (Fall 2007; Spring 2010, Spring 2016, Spring 2019, Spring 2018, Spring 2019), Sociology of Race & Ethnicity (Fall 2009, Fall 2010, Academic Year 2011-2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017, Academic Year 2018-2019).

Instructor, Niagara University Senior Term Enrichment Program at Mt. St. Mary Academy, Kenmore, New York; Spring 2015, 2014, 2013, 2011 & 2009.

Planned, taught, and graded concurrent enrollment course: Sociology.

Adjunct Instructor, Department of Sociology, Anthropology, and Criminal Justice, Canisius College, Buffalo, New York; Fall 2013, Fall 2011, Fall 2010, Summer 2009, Fall 2008, Summer 2007, Summer 2006, Spring 2006.

Planned, taught, and graded courses: Sexuality and Society (Summer 2006), Internet and Society (Spring 2006, Summer 2007 & 2009), Introduction to Sociology (Fall 2008), and Sociology of Race and Ethnicity (Fall 2010, Fall 2011, Fall 2013).

Instructor, Department of Liberal Arts, D'Youville College, Buffalo, New York; Spring 2008.

Planned, taught, and graded course: Principles of Sociology.

Teaching Associate, Department of Sociology, University of Massachusetts, Amherst; Spring 2005, Spring 2002.

Planned, taught, and graded courses: Writing in Sociology (Spring 2005) and Race/Ethnicity, Class, and Gender (Spring 2002).

Participant, Oxford Internet Institute's Summer Doctoral Programme, Oxford, England; July 2004.

Attended highly competitive, intensive, multidisciplinary two-week summer school for graduate students working in Internet Studies at the Oxford Internet Institute, Oxford University.

Teaching and Academic Experience (cont.)

Rose Fellow, ASA Rose Series in Sociology, University of Massachusetts, Amherst; Academic Year 2003-2004.

Served as liaison between editors, authors, reviewers, editorial board, and publisher. Tracked submissions and manuscripts in progress, coordinated editorial meetings, planned author visits to campus. Lead Editors: Douglas L. Anderton and Robert Zussman.

Instructor, Division of Continuing Education, University of Massachusetts, Amherst; Winter 2003, Summer 2002, Winter & Summer 2001, Summer 2000.

Planned, taught, and graded courses: Race/Ethnicity, Class, and Gender (Winter 2003); Sexuality and Society (Summer 2002); Drugs and Society (Winter & Summer 2001); Introduction to Problem Solving with the Internet (Summer 2000).

Teaching Assistant, Department of Sociology, University of Massachusetts, Amherst; Fall 2002 - Spring 2003, Fall 1999 - Fall 2001.

Led discussion sections for Race/Ethnicity, Class, and Gender (Fall 2000). Assisted professors with teaching and grading of Drugs and Society (Fall 1999); Theory and Perspectives (Spring 2000 & 2003); Self, Society and Interpersonal Relations (Spring 2001); Social Problems (Fall 2001); and Introductory Statistics (Fall 2002).

Publications:

Hertz, Matthew and Sarah Michele Ford. "Investigating Factors of Student Learning in Introductory Courses." Proceedings of the 44th ACM technical symposium on Computer science education (SIGCSE '13):195-200.

Ford, Sarah Michele. December 2012. "The Mother In Law Effect: Managing the Publicity of Personal Content." *Journal of Broadcasting and Electronic Media*, 56(4):550-561.

Hertz, Matthew and Sarah Michele Ford. 2012. When do students learn?: investigating factors in introductory courses. *Journal of Computing Sciences in Colleges*. 27, 6 (June 2012), 78-80.

Ford, Sarah Michele. 2012. Response to Jurgenson and Rey, Comment on "Reconceptualizing the Public/Private Distinction in the Age of Information Technology". *Information, Communication, and Society* 15(2):294-296.

Ford, Sarah Michele. 2011. Reconceptualizing the Public/Private Distinction in the Age of Information Technology. *Information, Communication and Society* 14(4):550-567.

Ford, Sarah Michele. 2011. Book review of Hillis, Ken, *Online A Lot of the Time: Ritual, Fetish, Sign*. *Contemporary Sociology* 40(2):192-194.

Ford, Sarah Michele. 2011. By Invitation Only: LiveJournal Users' Conceptions of Access to Their Content. *Cyberstudies: Best of IR11*. (<http://www.cyberstudies.org/journal/2011/2/24/by-invitation-only-livejournal-users-conceptions-of-access-t.html>)

Ford, Sarah Michele. 2006. Book review of Serfaty, Viviane, *The Mirror and the Veil: An Overview of American Online Diaries and Blogs*. Reviewed for the Resource Center of Cyberculture Studies (<http://rccs.usfca.edu/bookinfo.asp?ReviewID=394&BookID=304>).

Ford, Sarah Michele. 2003. "Are We to Be Forever Trapped Between the Two?: Modernity, Postmodernity, and the Internet." *Social Thought and Research* 25(1-2):85-110.

Conference Presentations

Pignetti, Daisy, Erika Pearson, Liza Potts, Alexander Halavais, Teresa Grettano, Lanette Cadle, Sarah Michele Ford, Michael Faris, and Kathie Gossett. October 2013. "Requiring Social Media in the Classroom: Tales of Resistance and Appropriation". Internet Research 14.0 in Denver, CO.

Ford, Sarah Michele. October 2012. "Social Media Users' Engagement with Concepts of Public and Private"; Internet Research 13.0 in Salford, UK.

Ford, Sarah Michele. October 2010. "By Invitation Only: LiveJournal Users' Conceptions of Access to Personal Content"; Internet Research 11.0 in Gothenburg, Sweden.

Ford, Sarah Michele. August 2010. "The Little Dutch Boy Has Run Out of Fingers: Reconceptualizing Public/Private Distinction in the Age of Information"; American Sociological Association Annual Meetings in Atlanta, Georgia.

Ford, Sarah Michele. October 2009. "LJ: Critical. Learning from the Layoffs"; Internet Research 10.0 in Milwaukee, Wisconsin.

Ford, Sarah Michele and Mark Gammon. October 2007. "Space and Place: The New Playgrounds of 21st Century Life" with Mark Gammon; Internet Research 8.0 in Vancouver, Canada.

Ford, Sarah Michele. September 2004. "Public and Private on LiveJournal"; Internet Research 5.0 in Brighton, England.

Ford, Sarah Michele. October 2003. "'ROFLMAO! :D': Re-Embodying the Web-Based Chat Room"; Internet Research 4.0 in Toronto, Canada.

Ford, Sarah Michele. October 2003. "ASL Everyone!: The Creation and Maintenance of Gendered Identities in Web-Based Chat Rooms"; Internet Research 4.0 in Toronto, Canada.

Ford, Sarah Michele. August 2003. "I am THE Bitch: Presentation and Maintenance of Feminine Identities in Web-Based Chat"; American Sociological Association Annual Meetings in Chicago, Illinois.

Ford, Sarah Michele. March 2003. "Are We to Be Forever Trapped Between the Two? Modernity Postmodernity, and the Internet"; Annual Meetings of the Eastern Sociological Society in Philadelphia, Pennsylvania.

Ford, Sarah Michele. March 2000. "The Newest Gender Gap: Computing Among Elementary School Students"; Institute for Research and Education on Women and Gender Graduate Student Symposium, University at Buffalo: Buffalo, New York.

Research Experience

Research Assistant, Spring/Summer 2001. Local Community Research Group, University of Massachusetts, Amherst. Evaluation of C/W Mars library services; Dr. Michael Lewis, Principal Investigator.

Conducted focus group with librarians from libraries in Western Massachusetts. Summarized results for final report.

Research Experience (cont.)

Research Assistant/Supervisor, Fall 2000. Local Community Research Group (University of Massachusetts, Amherst) evaluation of Community Land Trusts for the Institute for Community Economics. Dr. Michael Lewis, Principal Investigator.

Supervised administration of national telephone survey. Participated in data analysis.

Research Assistant/Supervisor, Spring 2000. Local Community Research Group, University of Massachusetts, Amherst. Evaluation of two employment centers for the Regional Employment Board of Hamden County, Massachusetts; Dr. Michael Lewis, Principal Investigator.

Supervised administration of regional telephone survey. Participated in data analysis.

Awards and Honors:

Selected for Association of Internet Researchers Doctoral Colloquium; October 2007.

Selected for Oxford Internet Institute's Summer Doctoral Programme; July 2004.

Rose Fellow, ASA Rose Series in Sociology. University of Massachusetts, Amherst; Academic Year 2003-2004.

"ROFLMAO! :D": Re-Embodying the Web-Based Chat Room. Second place in the Carl Couch Internet Research Award competition, 2003.

Andy B. Anderson Outstanding Teaching Assistant, 2003. Department of Sociology, University of Massachusetts, Amherst.

Academic Service

Contributor, Pearson's *Sociology in Focus* blog (<http://sociologyinfocus.com>). November 2011 - December 2016.

Post titles: Is Your Professor a Hypocrite? Gender Inequality in Occupations; Karl Marx's Trip to a College Football Game; My (socially-constructed) Tale of Woe; Subcultures & Within-Group Hate Crimes; The Many Statuses of Oscar Pistorius; Harry Potter and the Nature versus Nurture Debate; How We "Do Gender"; Impression Management at an Academic Conference; Social Control and the Hunger Games (2 parts); Your Socialization is Crippling Your Sociological Perspective

Contributor, *The Social Lens* blog (<http://thesociallens.wordpress.com/>). January 2010 - May 2011.

Post titles: Finding Sociology in the Everyday; Performance Enhancing Drugs; Has America Become a Post-Racial Society?; Honor Killings; Developing a Sociological Imagination; Learning Gender; Values and the Media; Let's Get Socialized!; Differential Sentencing for Possession of Crack and Powder Cocaine; The Criminal Justice System: Maintaining Social Order or Enforcing Norms?; Racism is Alive and Well in New Jersey; Nature versus Nurture; Why do we care about gay marriage?; Tarballs and Golf Balls and Top Hats, Oh My - or - The Sociology of an Oil Spill; The Oil Spill and the Environment; What Do We Want from our Government, Anyway?; Why is the Iroquois Lacrosse Team Stuck in NYC?; Retrospective: The 2010 Annual Meetings of the American Sociological Association; India to Conduct Census of Caste Membership; Poverty, Nutrition, and Obesity; What is Going on in North Africa and the Middle East?; So Long, Cabrini Green; RIP, Harold Garfinkel

Reviewer: Pine Forge Press, *The Sociological Quarterly*, Internet Research 8.0, 10.0, 11.0, 12.0, 13.0 (Association of Internet Researchers), *PRism: Online PR Journal*, *Qualitative Sociology*.

Secretary-Treasurer, Sociology Graduate Student Association, Academic Year 2003-2004. University of Massachusetts, Amherst.

Academic Service (cont.)

Co-Chair, Sociology Graduate Student Association, Academic Year 2002-2003. University of Massachusetts, Amherst.

Chair, Sociology Department Social Committee, Academic Year 2001-2002. University of Massachusetts, Amherst.

Departmental Representative, Graduate Student Senate, Academic Year 1999-2000. University of Massachusetts, Amherst.

Community Service:

Logistics committee member, March for Babies. March of Dimes Western New York Chapter. 2009 - 2014.

Ambassador Family, March of Dimes Western New York Chapter. 2007 - present.

Professional Memberships:

American Sociological Association.

Section Memberships: Communication and Information Technologies and Media Strategies;
Race, Class, and Gender; Social Psychology.

Association of Internet Researchers.