

Curriculum Vitae

August 2022

ACADEMIC POSITIONS

- 2020 - Assistant Professor, Department of Sociology,
State University of New York at Buffalo
- 2018 - 2020 National Institute of Child Health and Human Development Postdoctoral Fellow
Population Research Center, University of Texas at Austin

EDUCATION

- 2018 PhD Sociology, University of Maryland
- 2014 MA Sociology, University of Maryland
- 2006 MS Human Development and Family Studies, Colorado State University
Concentration in Marriage and Family Therapy
- 2004 BS Human Development and Family Studies, Colorado State University

PUBLICATIONS

REFEREED JOURNAL ARTICLES

- 2022 Carlson, Daniel L., Richard J. Petts, and [Joanna R. Pepin](#). "Changes in US Parents' Domestic Labor During the Early Days of the COVID-19 Pandemic." *Sociological Inquiry*. 92:1217-1244. doi: 10.1111/soin.12459.
- 2021 Glass, Jennifer, R. Kelly Raley, [Joanna R. Pepin](#). "Children's Financial Dependence on Mothers: Propensity and Duration." *Socius*. doi: 10.1177/23780231211055246
▪ Media Exposure: [[Marketwatch](#)] [[The Nation](#)]
- 2021 Scarborough, William J., [Joanna R. Pepin](#), Danny L. Lambouths III, Ronald Kwon, and Ronaldo Monasterio. "The Intersection of Racial and Gender Attitudes, 1977 through 2018." *American Sociological Review*. doi: 10.1177/00031224211033582.
▪ Media Exposure: [[Deseret News](#)]
- 2021 Carlson, Daniel L., Richard J. Petts, and [Joanna R. Pepin](#). "Flexplace Work and Partnered Fathers' Time in Housework and Childcare." *Men and Masculinities*. doi: 10.1177/1097184X211014929.
- 2021 Petts, Richard J., Daniel L. Carlson, and [Joanna R. Pepin](#). "A Gendered Pandemic: Childcare, Homeschooling, and Parents' Employment During COVID-19." *Gender, Work & Organization* 28:515-534. doi: 10.1111/gwao.12614.
- 2021 [Pepin, Joanna R.](#) and Philip N. Cohen. "Nation-level Gender Inequality and Couples' Income Arrangements." *Journal of Family and Economic Issues*. 42: 13-28. doi: 10.1007/s10834-020-09717-5.
- 2020 Dernberger, Brittany N. and [Joanna R. Pepin](#). * "Young Adults' Expectations of the Division of Labor in their Future Families." *Sociological Science*. doi: 10.15195/v7.a2 *equal co-authorship
▪ Media Exposure: [[NYTimes](#)] [[Ms. Magazine](#)] [[The Atlantic](#)]

- 2019 Pepin, Joanna R. "Beliefs about Money in Families: Balancing Unity, Autonomy, and Gender Equality." *Journal of Marriage and Family* 81: 361–379.
 ▪ Media Exposure: [[Marketplace](#)] [[The Atlantic](#)]
- 2018 Cohen, Philip N. and Joanna R. Pepin. "Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009–2011." *Socius* doi: 10.1177/2378023118791084.
- 2018 Pepin, Joanna R., Liana C. Sayer, and Lynne M. Casper. "Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep." *Demography* 55:107–133.
 ▪ Population Association of America Poster Award (2015)
 ▪ Media Exposure: [[NYTimes1](#)] [[NYTimes2](#)] [[WashPost](#)] [[Psychology Today](#)] [[People](#)]
- 2018 Pepin, Joanna R., and David A. Cotter. "Separating Spheres? Diverging Trends in Youth's Gender Attitudes about Work and Family." *Journal of Marriage and Family* 80:7–24.
 ▪ Media Exposure: [[NYTimes](#)] [[Time Magazine](#)] [[WashPost](#)] [[CCF](#)] [[Life Science](#)] [[Deseret News](#)] [[Slate](#)]
- 2017 Passias, Emily, Liana Sayer, and Joanna R. Pepin. "Who Experiences Leisure Deficits? Mothers' Marital Status and Leisure Time." *Journal of Marriage and Family* 79:1001–1022.
- 2016 Pepin, Joanna R. "Nobody's Business? White Male Privilege in Media Coverage of Intimate Partner Violence." *Sociological Spectrum* 36:123–141.
 ▪ Media Exposure: [[Alternet](#)] [[Women in the World](#)] [[Guardian](#)] [[NNEDV](#)] [[The Society Pages](#)] [[Daily Record](#)] [[Think Progress](#)]
- 2016 Milkie, Melissa A., Joanna R. Pepin, and Kathleen E. Denny. "What Kind of War? 'Mommy Wars' Discourse in U.S. and Canadian News, 1989–2013." *Sociological Inquiry* 86:51–78.
- 2012 Kuhn-Wilken, Elizabeth, Toni Schindler Zimmerman, Jennifer L. Matheson, James H. Banning, and Joanna Pepin. "Supernanny's Solutions for Families: An Ethnographic Content Analysis of Parenting Messages on Reality Television." *Journal of Feminist Family Therapy* 24:316–39.
- 2010 Spalding, Roy, Toni Schindler Zimmerman, Christine A. Fruhauf, James H. Banning, and Joanna Pepin. "Relationship Advice in Top-Selling Men's Magazines: A Qualitative Document Analysis." *Journal of Feminist Family Therapy* 22:203–24.
- 2009 Besel, Angie, Toni Schindler Zimmerman, Christine A. Fruhauf, Joanna Pepin, and James H. Banning. "Here Comes the Bride: An Ethnographic Content Analysis of Bridal Books." *Journal of Feminist Family Therapy* 21:98–124.
- 2008 Pepin, Joanna, Toni Schindler Zimmerman, Christine A. Fruhauf, and James H. Banning. "An Analysis of Wedding Books for Grooms: A Feminist Perspective." *Journal of Feminist Family Therapy* 20:328–56.

OTHER PUBLICATIONS

- 2021 Glass, Jennifer, R. Kelly Raley, Joanna R. Pepin. Mothers Are the Primary Earners in Growing Numbers of Families with Children, Including Married-Couple Families. *Council on Contemporary Families*. <http://tiny.cc/v63quz>
- 2021 Scarborough, William J. and Joanna R. Pepin. People are Not as Consistent in Their Social Ideologies as We Think: Changing Views on Gender and Race, 1977-2018. *Council on Contemporary Families*. <http://tiny.cc/z63quz>

- 2021 Carlson, Daniel L., Richard Petts, and [Joanna R. Pepin](#). "To Keep Women in the Workforce, Men Need to Do More at Home." *Harvard Business Review*. <http://tiny.cc/373quz>
- 2020 Carlson, Daniel L., Richard Petts, and [Joanna R. Pepin](#). "Men and Women Agree: During the COVID-19 Pandemic Men Are Doing More at Home." *Council on Contemporary Families*. <http://tiny.cc/673quz>
- 2020 Dernberger, Brittany and [Joanna R. Pepin](#). "Young People Have Their Own Battles to Fight Against Sexism." *Ms. Magazine*. <http://tiny.cc/973quz>
- 2019 Sayer, Liana and [Joanna R. Pepin](#). Moms spend even more time on housework when a man's in the house. Here's why. *Washington Post*. <https://wapo.st/2vV8vD7?tid>
- 2017 [Pepin, Joanna R.](#) and David Cotter. "Trending Towards Traditionalism? Changes in Youths' Gender Ideology." *Council on Contemporary Families*. <http://ow.ly/Z3yL30avWq0>.
- 2017 [Pepin, Joanna R.](#) "Better Journalism is Good for Women." *Girl w/ Pen! The Society Pages*. <http://ow.ly/9MQZ30avWiw>.
- 2016 [Pepin, Joanna R.](#) "Media Coverage of Domestic Violence More Likely to Excuse White vs. Black Perpetrators." *Sociological Images*. <http://ow.ly/hhnU30avW8s>.
- 2016 [Pepin, Joanna R.](#) "Marriage, An Elusive Definition." *Families as They Really Are* blog. Council on Contemporary Families. <http://ow.ly/gZpT30avW0P>.
- 2015 [Pepin, Joanna R.](#) "In Brief: Online Dating Choices, Constrained." *Contexts Magazine* 14:7.
- 2015 [Pepin, Joanna R.](#) "In Brief: Online Friends Affect Relationship Status." *Contexts Magazine* 14:6-7.
- 2014 [Pepin, Joanna R.](#) "Don't Use the Threat of Intimate Partner Violence to Promote Marriage." *Families as They Really Are* blog. Council on Contemporary Families. <http://ow.ly/4DCI303g8Kg>.
- 2014 [Pepin, Joanna R.](#) "Gender Revolution Rebound – Youth Edition." *Girl w/ Pen! The Society Pages*. <http://ow.ly/8dyU303g8Yg>.

GRANTS, FELLOWSHIPS, AND AWARDS

EXTERNAL

- 2020 *Trajectories of Mothers' Breadwinning Responsibilities Over the Life Course*, Center on Aging and Population Sciences, University of Texas - Austin (National Institute on Aging – P30AG066614) [\$28,000] CO-PI.
- 2020 *The Long-Term Consequences of the COVID-19 Pandemic for Household Gender Equality*, Fund for the Advancement of the Discipline, American Sociological Association and NSF Small Grants Program [\$8,000]. CO-PI.
- 2017 *Gender Inequality and Couples' Income Organizational Strategies*, Doctoral Dissertation Research Improvement Award (National Science Foundation) [\$11,718]. PI.
- 2016 *Public Perceptions of Money in Families*, Special Competition for Young Investigators, Time-sharing Experiments for the Social Sciences (National Science Foundation). PI.

2015 *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*, Poster Award, Children and Youth/Population and Aging Poster Section, Population Association of America. PI.

INTERNAL

2022 *A Reconsideration of the Link Between Work-Family Arrangements and Mental Health*, Baldy Center for Law and Social Policy Research Grant, SUNY Buffalo [\$5,000]. PI.

2017 Ann G. Wylie Fellowship, College of Behavioral and Social Sciences, University of Maryland [\$15,000]

2017 Robert W. Janes Award for Outstanding Graduate Student, Department of Sociology, University of Maryland

2017 William H. Form Summer Research Fellowship, Department of Sociology, University of Maryland

2017 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland (travel grant)

2016 Graduate Dean's Dissertation Fellowship, University of Maryland [\$25,000]

2016 Harriet Presser Fellowship, Department of Sociology, University of Maryland (declined)

2016 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland

2016 Goldhaber Travel Grant, University of Maryland

2015 Summer Student Grant, Maryland Population Research Center, University of Maryland

2014 Graduate School Summer Research Fellowship, University of Maryland

2014 Goldhaber Travel Grant, University of Maryland

2006 Graduate Thesis Scholarship, Human Development and Family Studies, Colorado State University

2005 Prudence M. Kaley Scholarship, Colorado State University

SELECTED PRESENTATIONS

2021 Pepin, Joanna R. *Decision-making Authority: Cognitive Labor or Self-determination?* Work and Family Research Network Biennial conference. [Virtual conference].

2020 Pepin, Joanna R., Rose Malinowski Weingartner, Sarah Flood, and Liana C. Sayer. *Gender Differences in the Temporal Ordering of Paid and Unpaid Daily Activities*. To be presented at the American Sociological Association annual meeting. August, San Francisco, CA. (Conference canceled).

2020 Carlson, Daniel L., Richard Petts, and Joanna R. Pepin. *Flexplace Work and Partnered Fathers' Time in Housework and Childcare*. To be presented at the 2020 Time Use conference. College Park, MD. (Conference postponed).

- 2020 Pepin, Joanna R. and Brittany Dernberger. *Changes in Division of Labor Attitudes in Early Adulthood: 1976 – 2014*. Population Association of America annual meeting. April, Washington D.C. (Conference canceled).
- 2019 Pepin, Joanna R., Kaley Raley, Jennifer Glass, Carolyn E. Waldrep. *Initial Estimates of U.S. Mothers' Lifetime Risk of Becoming a Primary Breadwinner*. Presented at the Society for the Advancement of Socio-Economics meeting. June, New York, NY.
- 2019 Flood, Sarah, Joanna R. Pepin, and Katie Genadek. *Couple-level Work Arrangements, Gender, and Subjective Well-being during Shared Time*. Presented at the Population Association of America annual meeting (poster session). April, Austin, TX.
- 2018 Pepin, Joanna R. *Open Qualitative Coding: An Example Using Couples' Narratives About Money*. Presented at the Open Scholarship for the Social Sciences annual conference. November, College Park, MD.
- 2018 Dernberger, Brittany and Joanna R. Pepin. *Young Adults' Expectations of the Division of Labor in their Future Families*. Presented at the American Sociological Association annual meeting. August, Philadelphia, PA.
- 2018 Pepin, Joanna R. and Liana C. Sayer. *Leisure Inequality: The Role of Occupational Intensity and Context*. Presented at the Population Association of America annual meeting. April, Denver, CO.
- 2017 Pepin, Joanna R. *Revisiting Measurements of Gender Inequality: Is Family Decision Making Power?* Presented at the American Sociological Association annual meeting. August, Montréal, QC.
- 2017 Pepin, Joanna R. *A Modern 'Family Income': An Experimental Test of Beliefs about Money in Families*. Presented at the Population Association of America annual meeting. April, Chicago, IL.
- 2016 Pepin, Joanna R. *Cross-national Differences in Married and Cohabiting Couples' Income Organization*. Presented at the American Sociological Association annual meeting. August, Seattle, WA.
- 2016 Pepin, Joanna R. *Public Perceptions of the Integration of Money in Families*. Presented at the Council on Contemporary Families annual meeting. March, Austin, TX.
- 2016 Pepin, Joanna R. *A Cross-national Analysis of Changes in Couples' Income Organization*. Presented at the Population Association of America annual meeting (poster session). March, Washington D.C.
- 2016 Pepin, Joanna R. and Liana C. Sayer. *Gendered Sequences: Differences in Women's and Men's Activity Patterns across the Day*. Presented at the Population Association of America annual meeting. March, Washington D.C.
- 2015 Pepin, Joanna R. *The Multidimensional Nature of Gender Attitudes*. Presented at the American Sociological Association annual meeting. August, Chicago, IL. (Sociology of Sex and Gender Roundtables)
- 2015 Pepin, Joanna R. *A Cultural Reconciliation: Egalitarian Ideology and Marital Aspirations (1976–2011)*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.

- 2015 Pepin, Joanna R., Liana C. Sayer, and Lynne C. Casper. *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.
- 2014 Cohen, Philip N. and Joanna R. Pepin. *Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009–2011*. Presented at the American Sociological Association annual meeting. August, San Francisco, CA.
- 2013 Milkie, Melissa, Kathleen Denny and Joanna R. Pepin. *What Kind of War? A Content Analysis of 'Mommy Wars' Discourse*. Presented at the Motherhood Initiative for Research and Community Involvement conference. June, Toronto, ON.
- 2013 Pepin, Joanna R. *Cultural Portrayals of Intimate Partner Violence: Analyzing Media Coverage of Celebrity and Sports Figures Domestically Violent Relationships*. Presented at the Eastern Sociological Society annual meeting. March, Boston, MA.

TEACHING EXPERIENCE

UNIVERSITY AT BUFFALO

- 2022 SOC607 — Multiple Linear Regression
- 2021 SOC504 — Introductory Statistics for Social Science
- 2020/2022 SOC294 — Sociological Statistics
- 2020 SOC313 — Sociology of Families

CUNY–HUNTER COLLEGE

- 2018 GSR711 — Quantitative Research Methods
- 2017 SOC241 — Sociological Statistics

SERVICE

DISCIPLINE

- 2015 – 2022 Web Developer (ASA Family Section)
- 2018 – 2020 Student Representative (ASA Culture Section Council)
- 2017 – 2019 Student Representative (ASA Family Section Council)

DEPARTMENT

- 2020 – 2022 Colloquium Committee
- 2015 – 2016 Faculty Search Committee (University of Maryland)
PhD Committee (University of Maryland)
Policy Committee (University of Maryland)
- 2013 – 2014 Graduate Committee (University of Maryland)

PROFESSIONAL ASSOCIATIONS

American Sociological Association; Work and Family Researchers Network; Council on Contemporary Families; Population Association of America