

UB THEATRE AND DANCE

2021-2022 Sponsorship Packages

UB THEATRE AND DANCE produces an annual season of a musicals, dramas, dance concerts & special events run by and starring our students. With majors in Music Theatre, Theatre Performance, Dance, and Design / Technology, dozens of graduates enter into professional performing arts careers each year!

You can reach more than **50,000+ PATRONS** annually with your philanthropic arts support!



SEASON PRESENTER SPONSORSHIP OF \$3,500

- Sponsor Logo with link to your website prominently featured for full season of email blasts. (*Up to 10 emails, reaching 50,000—75,000 total recipients.*)
- Verbal and / or visual logo recognition at the start of each performance during pre-show audience welcome. (*Total of 25-40 performances, reaching approximately 6,500 patrons.*)
- Full page advertisement in all 4 to 8 major season digital and print playbills. (*Multiple performances per playbill.*)
- Sponsor logo on show posters for all 8 to 12 major productions.
- Social media recognition (*Facebook, Twitter, Instagram*) for all season production posts.
- Sponsor logo featured on UB Theatre and Dance website and each event page on UB Center for the Arts website.
- 5 pairs of complimentary tickets per season.
- Logo on season hand cards and individual production postcards.

2021-2022 UB THEATRE AND DANCE SEASON:

ZODIAQUE DANCE COMPANY / THEATRE
STUDIO ENSEMBLE / "RED BIKE" (DRAMA)
"GLORIANA" (MUSICAL) / MFA DANCE
SHOWCASE & MORE TBA!

PRODUCER SPONSORSHIP OF \$2,000

- Sponsor Logo with link to your website prominently featured for half of season of email blasts (*Up to 5 mails, reaching 25,000—38,000 total recipients.*)
- Half-page page advertisement in all 4 to 8 major season digital and print playbills. (*Multiple performances per playbill.*)
- Sponsor logo on show posters for all 8 to 12 major productions. (*Appearing below Season Presenter logos.*)
- Logo on show posters for all 6 to 8 major productions.
- Social media recognition (*Facebook, Twitter, Instagram*) for half of season production posts.
- Sponsor Logo featured on UB Theatre and Dance website.
- Logo on season hand cards and individual production postcards.

SPONSORSHIP CONTACT:

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DEADLINE: OCTOBER 1, 2021
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